Corporate Logistics Polish obligatory Cycle of study: Form of study (full-time,part-time) Form of study (full-time,part-time) Second-cycle studies full-time No. of nours full-time Lecture: 30 Classes: 15 Laboratory: - Project/seminars: - 6 Status of the course in the study program (Basic, major, other) (university-wide, from another field) (brak) ECTS distribution (number and %) Education areas and fields of science and art ECTS distribution (number and %) 6 100% social sciences Economics 6 100% 6 100% Responsible for subject / lecturer: prof. dr hab. in2. Stefan Trzcieliński, prof. nadzw. email: stefan.trzcieliński@put.poznan.pl tel. +48 61 665 3373 Faculty of Engineering Management ul. Strzelecka 11 60-965 Poznań Prerequisites in terms of knowledge, skills and social competencies: 1 Knowledge The student is able to explain the basic issues of organization science and management theory. 2 Skills Is able to identify and associated the Basic problems of organization science and management theory.			STUDY MODULE D	ESCRIPTION FORM			
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Responsible for subject / lecturer: prof. of hab. in2. Stefan Trzcieliński, prof. nadzw. email: stefan.trzcieliński, gput.poznan.pl tel. +48 61 665 3373 Faculty of Engineering Management ul. Strzelecka 11 60-965 Poznań Prerequisites in terms of knowledge, skills and social competencies: 1 Knowledge 1 Bable to identify and associated the Basic problems of organization science and management theory. 2 Skills 3 Social competencies Presents the readiness to update and developer his knowledge and skills. Is open for team based working. Assumptions and objectives of the course: The student king: Study outcomes and skills about the following: understanding the methods of strategic management; understanding the methods of strategic analysis and planning; using the methods of strategic planning and analysis to solve managerial problems. Study outcomes and reference to the educational results for a field of study Knowledge: 1. The student knows the schools of strategic management (MSM) and is able to match them with contextual sciences - [K2A_V01] 2. He knowi the relations between the changes of strategy and organizational structures - [K2A_W05] 3. He knowi the relations between the changes of strategic analysis - [K2A_W05] 3. He knowi the relations between the changes of strategic	socia	l sciences			6 100%		
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	6. He is	s able toformulate the	mission, define the strategic golas	•••			
			•	Surategic analysis - [NZA_UU8]		

1. He is conscious that it is necessary to update the knowledge with the development of the schools and theories of SM - $[K2A_K01]$

2. He is able to work in team and is open for proposals of other participants of the team - [K2A_K02]

3. He is able to perceive the cause and effect relations in the process of achieving the goals and rank the importance of alternative or competitive tasks in the SM projects - [K2A_K03]

4. . He is conscious about the importance of professional behavior, respecting the ethical occupational principles and the variety of opinion and cultures in the SM projects $-[K2A_K04]$

5. He is able to add the valuable contribution in the SM projects - [K2A_K05]

6. He is conscious about the necessity of interdisciplinary knowledge and skills to resolve complex problems of the

organization and about the usefulness of creating the interdisciplinary teams in SM projects - [K2A_K06]

7. Is able to locate the business ideas in the context of the enterprise?s strategy - [K2A_K07]

Assessment methods of study outcomes

-Forming appraisal:

a) Seminars/workshop: on the base of current progress in performing the tasks concerning the mission statement, formulating the goals and crafting the strategy of the enterprise (case study).

b) Lectures: on the base on answering the questions concerning the previously studied material.

Final apprisal:

a) Seminars/workshop: on the base of (1) public presentation of the mission, strategic goals and the strategy of the enterprise;
 (2) discussion after the presentation; (3) quality of prepared posters for the presentation.

b) Lectures: on the base of the exam (multichoise test); at least one answer is correct; each question is graded from 0 to 1; at least 55% of grades is needed to pass the exam. The student can enter the exam after passing the seminar/workshop.

Course description

-The program of the subjects includes the following. The essence of strategy and strategic management. The schools and currents of strategic management. Kinds of classical strategies. Global and local context of strategy. Vision, mission and strategic objectives of the organization. Methods of strategic analysis of the both macroenvironment and industry environment. The methods of strategic planning. Implementation of strategy. Strategy and organizational structure. Strategy and organizational culture. Strategic controlling. Resource school of strategic management. Learning organization. Cooperation strategies and strategies creating the added value. Models of business. Strategic management in continuously increasing turbulences of the environment.

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1. Dess G.G., Lumpkin G.T., Eisner A., Strategic Management. Text & cases, McGraw-Hill, 2010.

2. Pearce J., Robinson R., Strategic management: Formulation, implementation & control, McGraw-Hill, 2010.

3. Thompson, Strickland, Strategic management. Concepts and cases, McGraw-Hill, 2001.

Additional bibliography:

1. Kałkowska J., Pawłowski E., Trzcielińska J., Trzcieliński S., Włodarkiewicz-Klimek H., Zarządzanie strategiczne. Metody analizy strategicznejz przykładami, Wydawnictwo Politechniki Poznańskiej, Poznań, 2010.

2. Gierszewska G., Romanowska M., Analiza strategiczna przedsiębiorstwa, Polskie Wydawnictwo Ekonomiczne, Warszawa, 2009.

3. Banaszyk P., Zmienność zarządzania strategicznego przedsiębiorstwem. Wydawnictwo Uniwersytetu Ekonomicznego w Poznaniu. Poznań, 2011.

Result of average student's workload

Activity		Time (working hours)				
1. Lecture		30				
2. Seminar/workshop	15					
3. Preparation before exam	45					
4. Exam	3					
5. Preparation before seminar/workshop	45					
6. Consult with the teacher	6					
7. Discussion of the exam results	3					
8. Discussion of the seminar/workshop results	3					
Student's workload						
Source of workload	hours	ECTS				
Total workload	150	6				

Contact hours	60	2
Practical activities	63	3